

Protection for the Professional



Characterised by high client and regulator expectations and a more litigious culture, the financial and professional service sector is one of the most exposed among all industries to liability risk. The same applies to management teams, especially those listed on stock exchanges. That's why you need a comprehensive plan to assess and mitigate your risk.

Marsh has unparalleled experience in servicing a wide variety of professions in Asia. Its Financial and Professional Practice (FINPRO) has a much-envied track record for finding innovative and cost-effective solutions to the risks financial institutions and professionals face.

Providing more than just insurance

In addition to program design and placement, we provide advisory services such as claims advocacy, benchmarking, and industry trend analysis. Marsh provides support throughout the lifecycle, from understanding risk, program design, ongoing support, claims advocacy and renewal. Marsh understands that arranging insurance is only part of the picture. We also provide a high level risk profile assessment and gap analysis for management to make informed decisions.

Developing solutions before they become problems

Rather than simply reacting to the offerings of the insurer community, we spend the time and resources to develop market solutions. As a testament to our innovative thinking, the FINPRO Practice of Marsh has provided clients with over 15 new products in the past several years, including:

- Cyber risk insurance
- Representations and warranties insurance
- Leader's preferred employment practices coverage
- Tax indemnity insurance
- Unauthorized trading coverage

Comprehensive solutions

Management and practitioners in these industries face substantial risks to their personal assets, as the world becomes more litigious. For these risks, Marsh FINPRO's offers unrivalled advice and broking services for the following range of special liability insurance solutions:

- Association liability
- Crime
- Defamation
- Directors and Officers liability
- Employment practices liability
- Errors and omissions
- Information technology insurance
- Investment managers insurance
- Medical malpractice
- Professional indemnity
- Prospectus liability
- Trustees' liability

Global depth, local knowledge

Through its global network of professionals and extensive experience in Asia, the FINPRO Practice ensures it can offer innovative solutions to risks for the industries in which it specialises.

Marsh's global FINPRO practice is a dedicated team of more than 1,000 risk professionals, and places more than US \$4 billion in premiums annually. The practice represents diverse and specialized backgrounds, including lawyers, accountants, engineers, architects, among others.

In Asia, more than 40 professionals provide clients with local knowledge backed by a vast global network of resources. Marsh has experience advising clients from all sectors, including:

- Accountants, lawyers, architects and engineers
- Banking, investment banking and stock brokers
- Health care and biotechnology
- Insurance companies and asset managers
- Media, communications, and entertainment
- Museums
- Private equity and venture capital
- Technology

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