

Marsh Risk Explorer



An effective insurance and risk management program is essential for a company to succeed in today's competitive world. But how do you know whether your insurance program is right for your business? The Marsh Risk Explorer can help.

Marsh Can Help

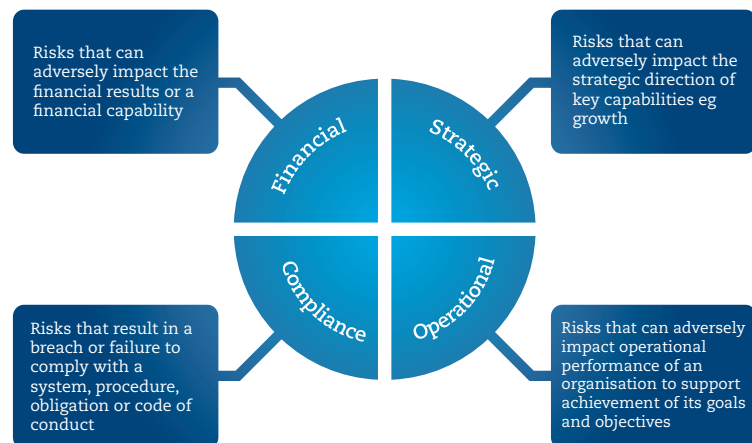
Risk Explorer is an important first step in understanding your opportunity, or upside, in risk. Part of Marsh's risk management and insurance methodology for small to medium-sized businesses, Risk Explorer is an innovative online tool that provides businesses with a high level and easy-to-understand risk assessment at no cost. Risk Explorer takes you through a series of questions to understand the risk areas that might negatively impact on your business objectives for the next 12 – 24 months and provides a gap analysis of your current risk controls.

Risk Explorer has been designed to be:

- Simple to complete
- Online for easy access
- Efficient, taking approximately 15 – 20 minutes to complete

What You Receive

Upon completing the survey, a comprehensive report is provided, mapping a business's risk profile according to four categories:



The report also measures how effectively these risks are currently being managed where there may be significant gaps.

Benefits

Risk Explorer is not a solution, but guide to help structure your risk management and insurance programs more effectively. Risk Explorer enables you to:

- Have a rigorous basis for decision making and planning
- Better identify opportunities and threats
- Gain value from uncertainty and variability (the upside)
- Demonstrate pro-active management
- Improve stakeholder confidence and trust

- Improve compliance with relevant legislation
- Demonstrate better corporate governance

For more information on Risk Explorer, please contact:

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