

## Taiwan

Marsh is Taiwan's leading insurance broker and specialist in risk management consulting.

The strengths of Marsh's operation are based on a thorough understanding of the regulations governing the local insurance tariffs, as well as excellent relationships with local insurance companies. A strong track record in servicing a large number of Taiwan's highly successful companies and multinational firms demonstrates Marsh's unparalleled relationships within the global insurance market.

To protect the extensive overseas investments of Taiwanese companies, Marsh is able to provide on-the-spot local service and advice, supported by its global network in more than 100 countries. Marsh has especially strong representation in regional markets important to Taiwanese investments.

Marsh in Taiwan has specific expertise in the semiconductor industry and has provided highly effective risk control programs to clients, including earthquake studies, disaster recovery plans, retention studies, loss control plans, and occupational health and safety programs. Implementation of these programs can help clients reduce insurance costs and better protect their assets and profitability. Marsh has many full-time risk control engineers to support these services locally.

Further demonstrating its position as the leader in the marketplace, Marsh has been appointed as a consultant to some of Taiwan's most prestigious development projects, including many high rise buildings, various MRT projects, and major independent power projects.

Marsh's team of insurance specialists is known for innovative problem solving and for supporting clients with extensive resources to help them manage risks as their businesses expand.

Marsh's risk management and insurance broking services include insurance program design, renewal presentations to markets, insurance manuals, and the provision of claims advice. Marsh has many experienced full-time dedicated claims experts.

In response to the critical demands of industrial and commercial clients, Marsh in Taiwan has structured its brokerage operation into specialist segments, including the following:

- General Industry;
- Technology;
- Power & Utilities;
- Aviation & Aerospace;
- Marine & Energy;
- Infrastructure; and
- Financial & Professional Services (FINPRO).



To provide broader services, Mercer Human Resource Consulting and Mercer Broking, Marsh's sister companies, can offer a comprehensive range of actuarial and employee benefit consulting services for our local corporate and commercial clients.

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